

PENNY POWER POPULAR AD SIZES

Effective 10-4-23

2 columns (3⁵/₁₆") x 2" = 4" Ad

All Zones \$117.00
Full Color \$141.00

2 columns (3⁵/₁₆") x 2.5" = 5" Ad

All Zones \$146.25
Full Color \$176.25

2 columns (3⁵/₁₆") x 4" = 8"

All Zones \$234.00
Full Color \$282.00

2 columns (3⁵/₁₆") x 3" = 6" Ad

All Zones \$175.50
Full Color \$211.50

3 columns (5¹/₁₆") x 3" = 9"

All Zones \$263.25
Full Color \$317.25

**PENNY POWER
POPULAR
AD SIZES**

Effective 10-4-23

**Ads increase in
size horizontally
by column &
vertically in 1/2"
increments**

**For More
Information
Call 610-282-4808
or Visit
PennyPowerAds.com**

**3 columns (5 1/16") x 4" = 12" Ad
1/8 of a page**

All Zones.....\$351.00
Full Color\$423.00

3 columns (5 1/16") x 5" = 15" Ad

All Zones\$438.75
Full Color\$528.75

**4 columns (6 13/16") x 3" = 12" Ad
1/8th of a page**

All Zones.....\$351.00
Full Color\$423.00

4 columns (6 13/16") by 4" • 16" = 16" Ad

All Zones\$468.00
Full Color.....\$564.00