

PENNY POWER POPULAR AD SIZES

Effective 1-4-23

2 columns (3⁵/₁₆") x 2" = 4" Ad

1 Zone	\$65.00
Any 2 Zones	\$98.00
All Zones	\$114.00
All Zones with Color \$138.00	

2 columns (3⁵/₁₆") x 2.5" = 5" Ad

1 Zone	\$81.25
Any 2 Zones	\$122.50
All Zones	\$142.50
All Zones with Color \$172.50	

2 columns (3⁵/₁₆") x 4" = 8"

1 Zone	\$130.00
Any 2 Zones	\$196.00
All Zones	\$228.00
All Zones with Color \$276.00	

2 columns (3⁵/₁₆") x3" = 6" Ad

1 Zone	\$97.50
Any 2 Zones	\$147.00
All Zones	\$171.50
All Zones with Color \$207.00	

3 columns (5¹/₁₆") x 3" = 9"

1 Zone	\$146.25
Any 2 Zones	\$220.50
All Zones	\$256.50
All Zones with Color \$310.50	

**PENNY POWER
POPULAR
AD SIZES**

Effective 1-4-23

**Ads increase in
size horizontally
by column &
vertically in 1/2"
increments**

**For More
Information
Call 610-282-4808
or Visit
PennyPowerAds.com**

3 columns (5 1/16") x 4" = 12" Ad

1/8 of a page

1 Zone	\$195.00
Any 2 Zones	\$294.00
All Zones.....	\$342.00

All Zones with Color \$414.00

3 columns (5 1/16") x 5" = 15" Ad

1 Zone	\$243.75	Any 2 Zones.....	\$367.50
All Zones	\$427.50		

All Zones with Color \$517.50

4 columns (6 13/16") x 3" = 12" Ad

1/8th of a page

1 Zone	\$195.00
Any 2 Zones	\$294.00
All Zones.....	\$342.00

All Zones with Color \$414.00

4 columns (6 13/16") by 4" • 16" = 16" Ad

1 Zone	\$260.00	Any 2 Zones.....	\$392.00
All Zones	\$456.00		

All Zones with Color \$552.00