

PENNY POWER POPULAR AD SIZES

Effective 9-7-22

2 columns (3⁵/₁₆") x 2" = 4" Ad

1 Zone	\$62.00
Any 2 Zones	\$94.00
All Zones	\$109.00
All Zones with Color \$129.00	

2 columns (3⁵/₁₆") x 2.5" = 5" Ad

1 Zone	\$77.50
Any 2 Zones	\$117.50
All Zones	\$136.25
All Zones with Color \$161.25	

2 columns (3⁵/₁₆") x 4" = 8"

1 Zone	\$124.00
Any 2 Zones	\$188.00
All Zones	\$218.00
All Zones with Color \$258.00	

2 columns (3⁵/₁₆") x3" = 6" Ad

1 Zone	\$93.00
Any 2 Zones	\$141.00
All Zones	\$163.50
All Zones with Color \$193.50	

3 columns (5¹/₁₆") x 3" = 9"

1 Zone	\$139.50
Any 2 Zones	\$211.50
All Zones	\$245.25
All Zones with Color \$290.25	

**PENNY POWER
POPULAR
AD SIZES**

Effective 9-7-22

**Ads increase in
size horizontally
by column &
vertically in 1/2"
increments**

**For More
Information
Call 610-282-4808
or Visit
PennyPowerAds.com**

3 columns (5 1/16") x 4" = 12" Ad

1/8 of a page

1 Zone	\$186.00
Any 2 Zones	\$282.00
All Zones.....	\$327.00

All Zones with Color \$387.00

3 columns (5 1/16") x 5" = 15" Ad

1 Zone	\$232.50	Any 2 Zones.....	\$352.50
All Zones	\$408.75		

All Zones with Color \$483.75

4 columns (6 13/16") x 3" = 12" Ad

1/8th of a page

1 Zone	\$186.00
Any 2 Zones	\$282.00
All Zones.....	\$327.00

All Zones with Color \$387.00

4 columns (6 13/16") by 4" • 16" = 16" Ad

1 Zone	\$248.00	Any 2 Zones.....	\$376.00
All Zones	\$436.00		

All Zones with Color \$516.00