

**2 Columns (3 5/16") x 2 Inches  
Minimum Ad Sizes**

*(approximately the size of a business card)*

\$55.00..... One Zone  
\$86.00..... Two Zones  
\$100.00..... All Zones  
\$120.00, All Zones with Color

**2 Columns (3 5/16") x 3 Inches**

\$82.00..... One Zone  
\$129.00..... Two Zones  
\$150.00..... All Zones  
\$180.00, All Zones w/Color

**2 Columns (3 5/16") x 4 Inches**

\$110.00..... One Zone  
\$172.00..... Two Zones  
\$200.00..... All Zones  
\$240.00, All Zones w/Color

**3 Columns (5 1/16") x 2 Inches**

\$82.00..... One Zone  
\$129.00..... Two Zones  
\$150.00..... All Zones  
\$180.00, All Zones with Color

**3 Columns (5 1/16") x 3 Inches**

\$123.75..... One Zone  
\$193.50..... Two Zones  
\$225.00..... All Zones  
\$270.00, All Zones with Color

**3 Columns (5 1/16") x 8 Inches... 1/4 Page**

\$330.00..... One Zone  
\$516.00..... Two Zones  
\$600.00..... All Zones  
\$720.00, All Zones with Color

**Additional  
Sizes  
Are  
Available**

**4 Columns (6 13/16") x 4 Inches**

\$220.00..... One Zone  
\$344.00..... Two Zones  
\$400.00..... All Zones  
\$480.00, All Zones with Color

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**4 Columns (6 13/16") x 6 Inches**

**1/4 Page**

\$330.00..... One Zone  
\$516.00..... Two Zones  
\$600.00..... All Zones  
\$720.00, All Zones with Color

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**4 Columns (6 13/16") x 12 Inches**

**1/2 Page**

\$660.00..... One Zone  
\$1,032.00..... Two Zones  
\$1,200.00..... All Zones  
\$1,440.00, All Zones with Color

**Additional  
Sizes  
Are  
Available**

**5 Columns (8 9/16") x 3 Inches**

**\$206.25..... One Zone**  
**\$322.50..... Two Zones**  
**\$375.00..... All Zones**  
**\$450.00, All Zones with Color**

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**5 Columns (8 9/16") x 5 Inches**

**\$343.75..... One Zone**  
**\$537.50..... Two Zones**  
**\$625.00..... All Zones**  
**\$750.00, All Zones with Color**

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**5 Columns (8 9/16") x 10 Inches**

**\$687.50..... One Zone**  
**\$1,075.00..... Two Zones**  
**\$1,250.00..... All Zones**  
**\$1,500.00, All Zones with Color**

**Additional  
Sizes  
Are  
Available**

**6 Columns (10 5/16") x 4 Inches**

**1/4 Page**

\$330.00..... One Zone  
\$516.00..... Two Zones  
\$600.00..... All Zones  
\$720.00, All Zones with Color

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**6 Columns (10 5/16") x 8 Inches**

**Half Page**

\$660.00..... One Zone  
\$1,032.00..... Two Zones  
\$1,200.00..... All Zones  
\$1,440.00, All Zones with Color

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**6 Columns (10 5/16") x 16 Inches**

**Full Page**

\$1,320.00..... One Zone  
\$2,064.00..... Two Zones  
\$2,400.00..... All Zones  
\$2,880.00, All Zones with Color