

Penny Power

EMPLOYMENT SECTION

Employment Opportunities for Bucks, Lehigh, Northampton and Montgomery Counties.

ADVERTISING RATES

Effective Date September 1st, 2021

CLASSIFIEDS: \$28 for the first 30 words, 20¢ each additional word.

DISPLAY RATES

INCHES	B&W	COLOR
4"	\$98.96	\$118.96
5"	\$123.70	\$148.70
6"	\$148.44	\$178.44
7"	\$173.18	\$208.18
8"	\$186.64	\$226.64
9"	\$209.97	\$254.97
10"	\$233.30	\$283.30
11"	\$256.63	\$311.63
12"	\$279.96	\$339.96
13"	\$284.83	\$349.83
14"	\$306.74	\$376.74
15"	\$328.65	\$403.65
16"	\$350.56	\$430.56
17"	\$372.47	\$457.47
18"	\$394.38	\$484.38
19"	\$416.29	\$511.29
20"	\$438.20	\$538.20
21"	\$460.11	\$565.11
22"	\$482.02	\$592.02
23"	\$503.93	\$618.93
24"	\$525.84	\$645.84
25"	\$526.75	\$651.75
26"	\$547.82	\$677.82
27"	\$568.89	\$703.89
28"	\$589.96	\$729.96
29"	\$611.03	\$756.03
30"	\$632.10	\$782.10
31"	\$653.17	\$808.17
32"	\$674.24	\$834.24
33"	\$695.31	\$860.31
34"	\$716.38	\$886.38
35"	\$737.45	\$912.45
36"	\$758.52	\$938.52
37"	\$779.59	\$964.59
38"	\$800.66	\$990.66
39"	\$821.73	\$1,016.73
40"	\$842.80	\$1,042.80

DISPLAY RATES

INCHES	B&W	COLOR
41"	\$863.87	\$1,068.87
42"	\$884.94	\$1,094.94
43"	\$906.01	\$1,121.01
44"	\$927.08	\$1,147.08
45"	\$948.15	\$1,173.15
46"	\$969.22	\$1,199.22
47"	\$990.29	\$1,225.29
48"	\$1,011.36	\$1,251.36
49"	\$1,032.43	\$1,277.43
50"	\$1,053.50	\$1,303.50
51"	\$1,074.57	\$1,329.57
52"	\$1,095.64	\$1,355.64
53"	\$1,116.71	\$1,381.71
54"	\$1,137.78	\$1,407.78
55"	\$1,158.85	\$1,433.85
56"	\$1,179.92	\$1,459.92
57"	\$1,200.99	\$1,485.99
58"	\$1,222.06	\$1,512.06
59"	\$1,243.13	\$1,538.13
60"	\$1,264.20	\$1,564.20
61"	\$1,285.27	\$1,590.27
62"	\$1,306.34	\$1,616.34
63"	\$1,327.41	\$1,642.41
64"	\$1,348.48	\$1,668.48
65"	\$1,369.55	\$1,694.55
66"	\$1,390.62	\$1,720.62
67"	\$1,411.69	\$1,746.69
68"	\$1,432.76	\$1,772.76
69"	\$1,453.83	\$1,798.83
70"	\$1,474.90	\$1,824.90
71"	\$1,495.97	\$1,850.97
72"	\$1,517.04	\$1,877.04
73"	\$1,538.11	\$1,903.11
74"	\$1,559.18	\$1,929.18
75"	\$1,580.25	\$1,955.25
76"	\$1,601.32	\$1,981.32
77"	\$1,622.39	\$2,007.39

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INCHES	B&W	COLOR
78"	\$1,643.46	\$2,033.46
79"	\$1,664.53	\$2,059.53
80"	\$1,685.60	\$2,085.60
81"	\$1,706.67	\$2,111.67
82"	\$1,727.74	\$2,137.74
83"	\$1,748.81	\$2,163.81
84"	\$1,769.88	\$2,189.88
85"	\$1,790.95	\$2,215.95
86"	\$1,812.02	\$2,242.02
87"	\$1,833.09	\$2,268.09
88"	\$1,854.16	\$2,294.16
89"	\$1,875.23	\$2,320.23
90"	\$1,896.30	\$2,346.30
91"	\$1,917.37	\$2,372.37
92"	\$1,938.44	\$2,398.44
93"	\$1,959.51	\$2,424.51
94"	\$1,980.58	\$2,450.58
95"	\$2,001.65	\$2,476.65
96"	\$2,022.72	\$2,502.72
97"	\$2,043.79	\$2,528.79
98"	\$2,064.86	\$2,554.86
99"	\$2,085.93	\$2,580.93
100"	\$2,107.00	\$2,607.00
101"	\$2,128.07	\$2,633.07
102"	\$2,149.14	\$2,659.14
103"	\$2,170.21	\$2,685.21
104"	\$2,191.28	\$2,711.28
105"	\$2,212.35	\$2,737.35
106"	\$2,233.42	\$2,763.42
107"	\$2,254.49	\$2,789.49
108"	\$2,275.56	\$2,815.56
109"	\$2,296.63	\$2,841.63
110"	\$2,317.70	\$2,867.70
111"	\$2,338.77	\$2,893.77
112"	\$2,359.84	\$2,919.84

1/8 Page.... 14"2x7 4x3.5...7x2
1/4 Page.... 28"2x14... 4x77x4
1/2 Page.... 56"4x14... 7x8
3/4 Page.... 84"6x14... 7x12
Full Page .. 112" ...7x16

**All employment ads
run full circulation.**

(See circulation figures on separate page)

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