

**PENNY POWER
POPULAR
AD SIZES**

Effective 9-1-21

**Ads increase in
size horizontally
by column &
vertically in 1/2"
increments**

**For More
Information
Call 610-282-4808
or Visit
PennyPowerAds.com**

3 columns (5 1/16") x 4" = 12" Ad

1/8 of a page

1 Zone	\$165.00
Any 2 Zones	\$258.00
All Zones.....	\$300.00

All Zones with Color \$360.00

3 columns (5 1/16") x 5" = 15" Ad

1 Zone	\$206.25	Any 2 Zones.....	\$322.50
All Zones	\$375.00		

All Zones with Color \$450.00

4 columns (6 13/16") x 3" = 12" Ad

1/8th of a page

1 Zone	\$165.00
Any 2 Zones	\$258.00
All Zones.....	\$300.00

All Zones with Color \$360.00

4 columns (6 13/16") by 4" • 16" = 16" Ad

1 Zone	\$220.00	Any 2 Zones.....	\$344.00
All Zones	\$400.00		

All Zones with Color \$480.00

PENNY POWER POPULAR AD SIZES

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2 columns (3⁵/₁₆") x 2" = 4" Ad

1 Zone	\$55.00
Any 2 Zones	\$86.00
All Zones	\$100.00
All Zones with Color \$120.00	

2 columns (3⁵/₁₆") x 2.5" = 5" Ad

1 Zone	\$68.75
Any 2 Zones	\$107.50
All Zones	\$125.00
All Zones with Color \$150.00	

2 columns (3⁵/₁₆") x 4" = 8"

1 Zone	\$110.00
Any 2 Zones	\$172.00
All Zones	\$200.00
All Zones with Color \$240.00	

2 columns (3⁵/₁₆") x3" = 6" Ad

1 Zone	\$82.50
Any 2 Zones	\$129.00
All Zones	\$150.00
All Zones with Color \$180.00	

3 columns (5¹/₁₆") x 3" = 9"

1 Zone	\$123.75
Any 2 Zones	\$193.50
All Zones	\$225.00
All Zones with Color \$270.00	